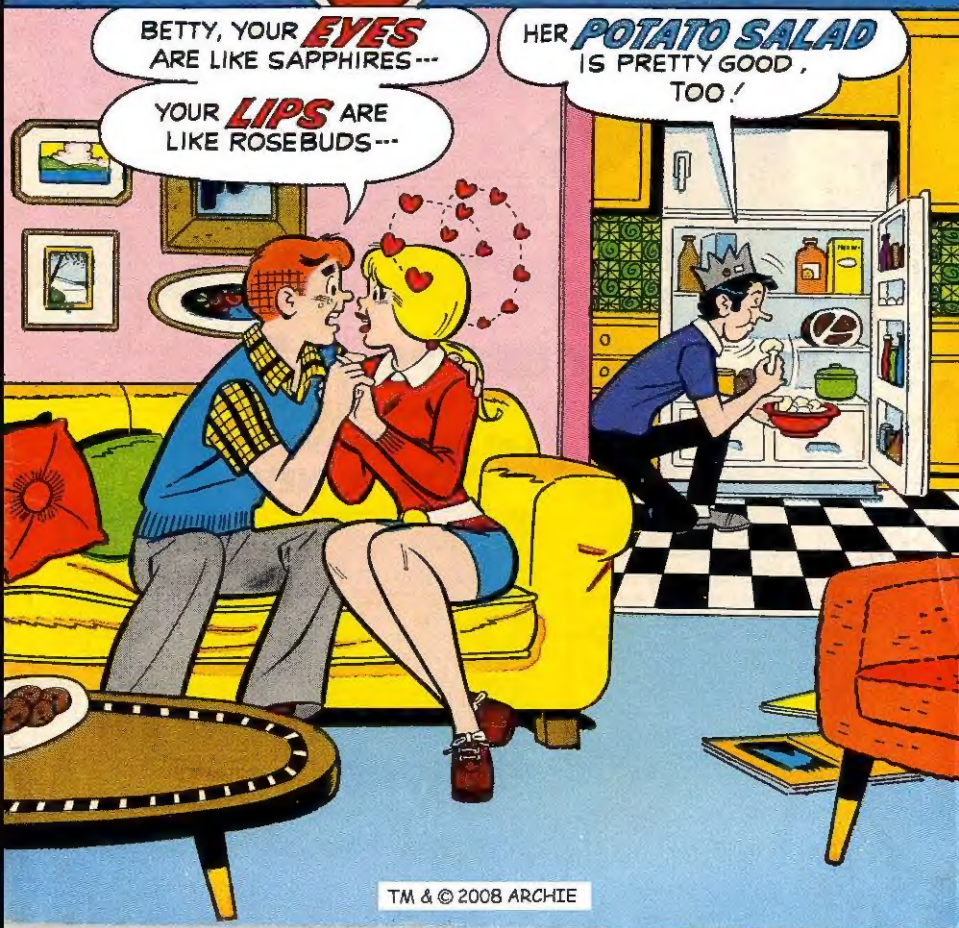
ARCHIE SERIES
16126

20¢
MAC
APPROVED BY THE COMICS CODE AUTHORITY

Jughead

FEB.
NO. 213



TM & © 2008 ARCHIE

THE INSULT THAT MADE A MAN OUT OF "MAC"

HEY! QUIT KICKING THAT SAND IN OUR FACES!
THAT MAN IS THE WORST NUISANCE ON THE BEACH
LISTEN HERE, I'D SMASH YOUR FACE··· ONLY YOU'RE SO SKINNY YOU MIGHT DRY UP AND BLOW AWAY
THE BIG BULLY! I'LL GET EVEN SOME DAY
OH DON'T LET IT BOTHER YOU, LITTLE BOY!
DARN IT! I'M SICK AND TIRED OF BEING A SCARECROW! CHARLES ATLAS SAYS HE CAN GIVE ME A REAL BODY, ALL RIGHT! I'LL GAMBLE A STAMP AND GET HIS FREE BOOK!
BOY! IT DIDN'T TAKE ATLAS LONG TO DO THIS FOR ME! WHAT MUSCLES! THAT BULLY WON'T SHOVE ME AROUND AGAIN!
LATER
WHAT! YOU HERE AGAIN? HERE'S SOMETHING I OWE YOU!
OH, MAC! YOU ARE A REAL MAN AFTER ALL!
HERO OF THE BEACH
GOSH! WHAT A BUILD
HE'S ALREADY FAMOUS FOR IT!

Awarded the title of "The World's Most Perfectly Developed Man."

Charles Atlas

CHARLES ATLAS ON TV

WIN THIS VALUABLE TROPHY

5 FREE GIFTS

If you act now. In addition to my complete course, you will also get these five valuable outline courses.

Let Me PROVE I Can Make YOU A NEW MAN!

ARE you "fed up" with seeing the huskies walk off with the best of everything? Sick and tired of being soft, frail, skinny or flabby — only HALF ALIVE? I know just how you feel. Because I myself was once a puny 97-pound "runt." And I was so ashamed of my scrawny frame that I dreaded being seen in a swim suit.

The Secret of How I Got My Build

Then I discovered a wonderful way to develop my body fast. It worked wonders for me — changed me from the scrawny "runt" I was at 17, into "The World's Most Perfectly Developed Man." And I can build up YOUR body the very same natural way — without weights, springs or pulleys. Only 15 minutes a day of pleasant practice — in the privacy of your room.

My "Dynamic-Tension" method has already helped thousands of other fellows become real he-men in double-quick time. Let it help YOU. Not next month or next year — but Right NOW!

"Dynamic-Tension" Builds Muscles FAST!

If you're like I was, you want a powerful, muscular, well-proportioned build you can be proud of any time, anywhere. You want the "Greek-God" type of physique that women rave about at the beach — the kind that makes other fellows green with envy.

Mail Coupon Now for My 32-Page Illustrated Book

Mailing the coupon can be the turning point in your life. I'll send you a copy of my 32-page illustrated book, "How Dynamic-Tension Makes You a NEW MAN." Tells how and why my method works; shows many pictures proving what it has done for others. Don't delay. Mail coupon NOW. CHARLES ATLAS, Dept.15C, 115 E. 23rd St., New York, N.Y. 10010.

CHARLES ATLAS, Dept.15C
115 East 23rd St., New York, N. Y. 10010

Dear Charles Atlas: Here's the kind of Body I Want

(Check as many as you like)

- ☐ Broader Chest and Shoulders
- ☐ Ironhard Stomach Muscles
- ☐ Tireless Legs
- ☐ Slimmer Waist and Legs
- ☐ More Energy and Stamina
- ☐ More Magnetic Personality
- ☐ More Weight—Solid—In the Right Places

I enclose 10c. Please send me a copy of your famous book showing how "Dynamic-Tension" can make me a new man. 32 Pages, crammed with photographs, answers to vital health questions, and valuable advice. This does not obligate me in any way.

Print Name..... Age.....

Address.....

City & State..... Zip Code.....

In England: Charles Atlas, 21 Poland St., London, W.1

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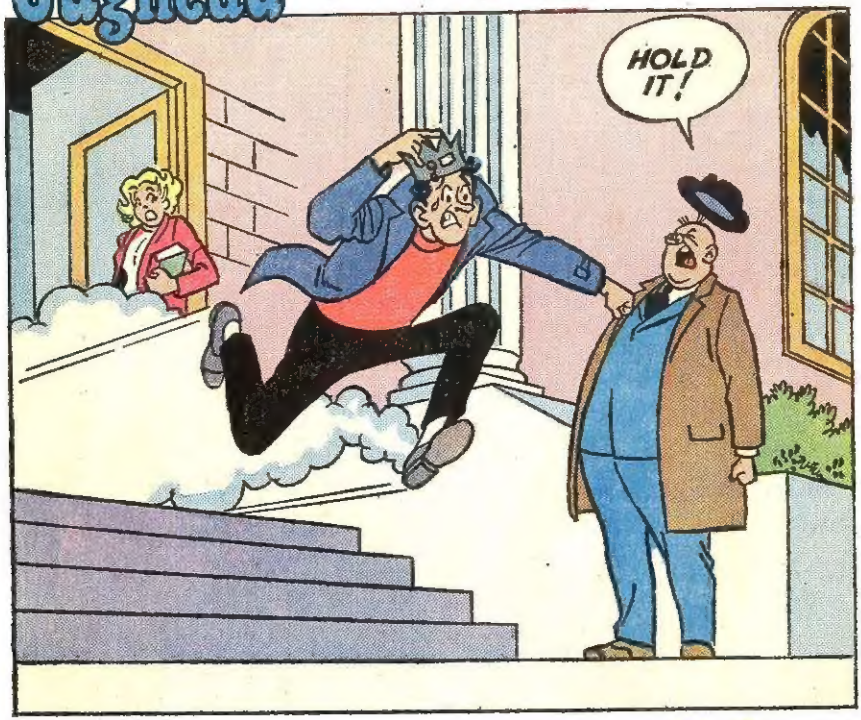
Jughead PANIC IN THE HALLS



YOU'RE HEADED IN THE WRONG DIRECTION! THIS IS "COMING TO SCHOOL TIME", NOT GOING FROM SCHOOL!
IT'S AN EMERGENCY, MR. WEATHERBEE! A REAL CALAMITY!

JUGHEAD, No. 213. Feb., 1973. Published Monthly by ARCHIE COMIC PUBLICATIONS, INC., 1116 First Avenue, New York, N.Y. 10021. Chicago office: 221 North LaSalle Street, Chicago, Ill. 60601. Second Class Postage paid at New York, N.Y. and at additional mailing offices. Title registered U.S. Patent Office. Yearly subscription $2.40 in the U.S.A. Single copies 20¢. Copyright © 1972 by Archie Comic Publications, Inc. No actual person is named or delineated in this fiction magazine. All rights reserved. © Under Universal, International, and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

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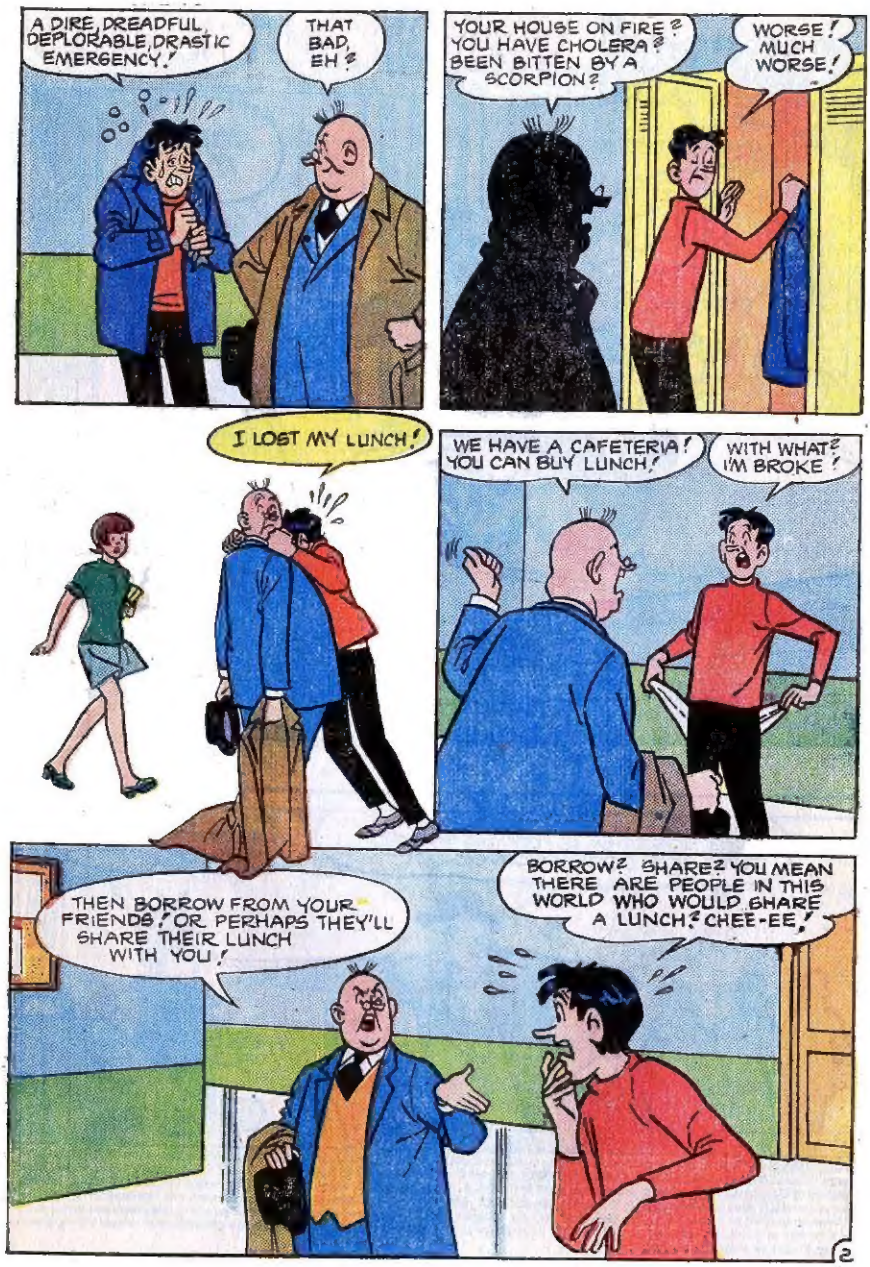
A DIRE, DREADFUL, DEPLORABLE, DRASTIC EMERGENCY!
THAT BAD, EH?
YOUR HOUSE ON FIRE? YOU HAVE CHOLERA? BEEN BITTEN BY A SCORPION?
WORSE! MUCH WORSE!
I LOST MY LUNCH!
WE HAVE A CAFETERIA! YOU CAN BUY LUNCH!
WITH WHAT? I'M BROKE!
THEN BORROW FROM YOUR FRIENDS! OR PERHAPS THEY'LL SHARE THEIR LUNCH WITH YOU!
BORROW? SHARE? YOU MEAN THERE ARE PEOPLE IN THIS WORLD WHO WOULD SHARE A LUNCH? CHEE-EE!
2

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IN ANY EVENT, MY BOY! YOU ARE NOT LEAVING THIS SCHOOL!
..BORROW.. SHARE..
GLEEP!
MONEY? YOU MEAN BREAD? NO WAY!
NEGATIVE!
D-UH, LIKE GET LOST!
NEITHER A BORROWER NOR A LENDER BE!
YOU'RE THE ONE WHO'S ALWAYS PREACHING ABOUT THE EVILS OF BORROWING AND LENDING!
IT WILL DO YOU GOOD TO GIVE YOUR STOMACH A REST!
3

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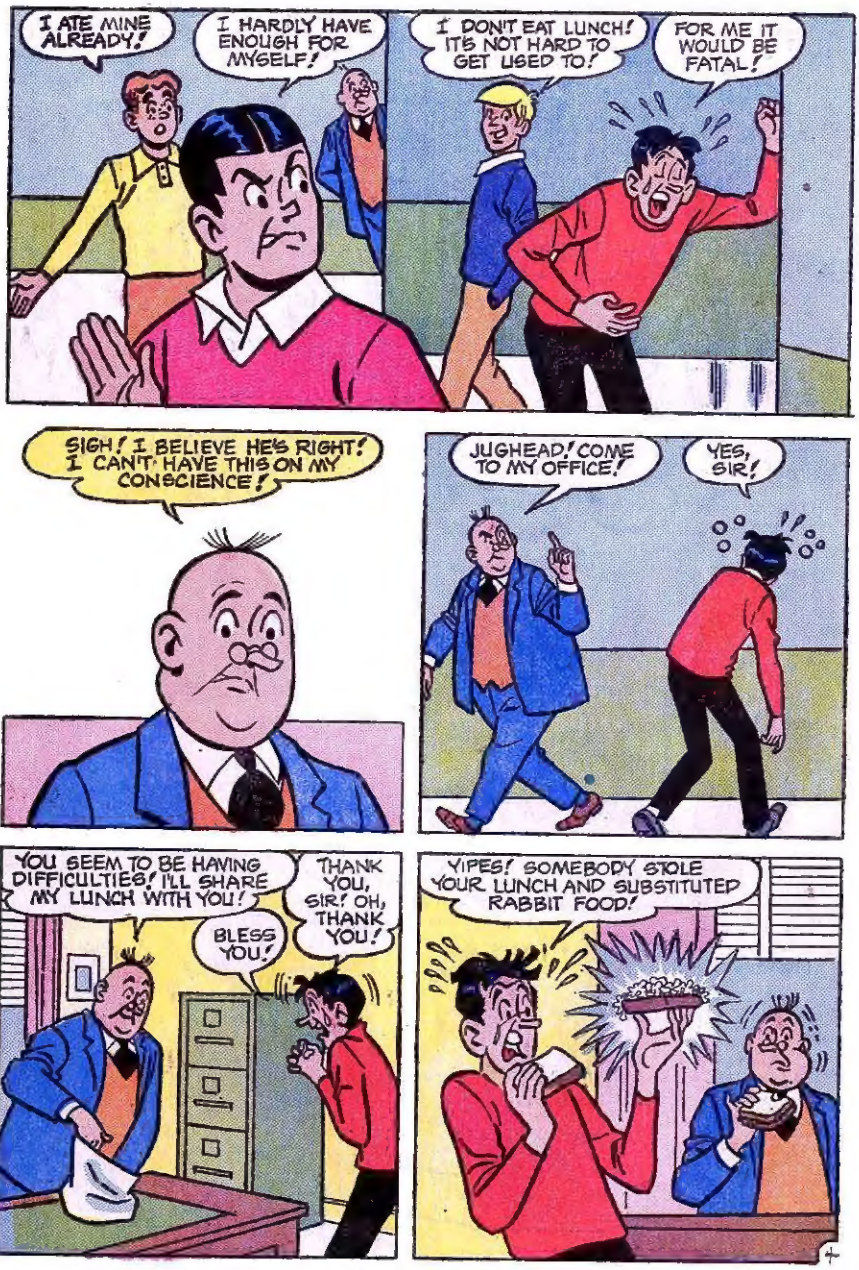
I ATE MINE ALREADY!
I HARDLY HAVE ENOUGH FOR MYSELF!
I DON'T EAT LUNCH! IT'S NOT HARD TO GET USED TO!
FOR ME IT WOULD BE FATAL!
SIGH! I BELIEVE HE'S RIGHT! I CAN'T HAVE THIS ON MY CONSCIENCE!
JUGHEAD! COME TO MY OFFICE!
YES, SIR!
YOU SEEM TO BE HAVING DIFFICULTIES! I'LL SHARE MY LUNCH WITH YOU!
BLESS YOU!
THANK YOU, SIR! OH, THANK YOU!
YIPES! SOMEBODY STOLE YOUR LUNCH AND SUBSTITUTED RABBIT FOOD!

TM & © 2008 ARCHIE

THAT IS THE LUNCH! I'M ON A DIET! THAT'S A WATERCRESS SANDWICH!
YOU EAT THIS?
OH, WELL! BEGGARS CAN'T BE CHOOSERS!
CHOMP
THERE! NOW THAT SHOULD HOLD YOU TILL SCHOOL IS OUT!
MR. WEATHERBEE, YOU'RE A DREAMER! THAT WON'T HOLD ME TO THE END OF THE HALL!
OH, THERE YOU ARE, JUGHEAD! I'VE BEEN LOOKING ALLOVER FOR YOU!
F. FOR ME, MISS BEAZLY?
5

TM & © 2008 ARCHIE

THE STUDENT COMMITTEE JUST PAID A VISIT TO MY CAFETERIA!
WHAT COMMITTEE?
THE C.F.T.P.O.J.! THE COMMITTEE FOR THE PRESERVATION OF JUGHEAD!
THEY ALL CHIPPED IN TO BUY YOU A LUNCH TO SUSTAIN YOU THROUGH YOUR HOUR OF NEED!
FOOD! I KNEW MY FRIENDS WOULDN'T LET ME DOWN!
THEY TEASED HIM A LOT, BUT WHEN THE CHIPS WERE DOWN HIS FRIENDS CAME THROUGH!
SIGH! YOU CAN BE SURE OF ONE THING, MISS BEAZLY!.. WHEN THE CHIPS ARE DOWN JUGHEAD WILL PROBABLY EAT THEM!
CHOMP!
GULP!
SLURP
CRUNCH
END

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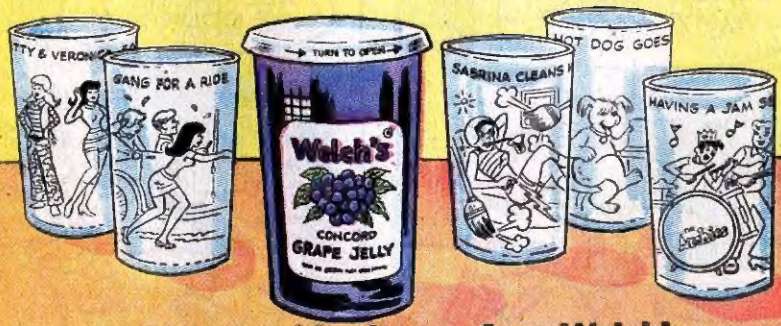
The Archies meet the Archies on Welch's jams and jelly glasses.

Hey kids, ask your mom to get you the complete set of six!



Archie reusable glasses from Welch's.

TM & © 2008 ARCHIE

LI'L JINX
"BIRTH DAZE!"
LISTEN TO THIS, LI'L JINX! GEORGE WASHINGTON WAS BORN IN VIRGINIA!
THOMAS JEFFERSON WAS ALSO BORN IN VIRGINIA!
I WAS BORN IN FRANCE!!
REALLY, GIGI! WHAT PART?
ALL OF ME, OF COURSE!!
END

TM & © 2008 ARCHIE

GET IN THE GROOVE FOR A GIANT FUN-IN!
FILL OUT THE COUPON BELOW AND ORDER
THE COMICS OF YOUR CHOICE!

CUT OUT THIS COUPON

ARCHIE QUARTER COMICS, 1116 First Ave., New York, N.Y. 10021

Please send the following ARCHIE GIANT COMICS. I enclose 25¢ for EACH TITLE checked below

- ARCHIE ANNUAL # 24
- [illegible] JOKES # 24
- [illegible] # 24
- [illegible] # 32
- ARCHIE'S PALS 'N' GALS # 75
- [illegible] # 27
- ☐ MADHOUSE ANNUAL # 10
- [illegible] # 17
- ☐ ARCHIE'S JOKES # 198
- ☐ THE WORLD OF ARCHIE # 208
- BETTY & VERONICA SUMMER FUN # 199
- THE WORLD OF JUGHEAD # 209
- ARCHIE'S CHRISTMAS STOCKING # 203
- BETTY & VERONICA CHRISTMAS SPECTACULAR # 204
- BETTY & VERONICA SPECTACULAR # 201
- [illegible] GIANT LAUGHOUT # 39
- ☐ SABRINA # 10
- THE MAD HOUSE GLADS # 87
- ☐ THAT WILKIN BOY # 21
- ☐ JOSIE AND THE PUSSYCATS # 67

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE & ZIP _____

DEPT. J/73

MAIL FOR YOUR CHOICE TODAY!

TM & © 2008 ARCHIE

REWARD $11,750.00

FOR THIS COIN!

Illustrated: 1804 silver dollar — 19,000 minted, only 12 accounted for — where are the rest?

FOR CERTAIN COINS WE PAY UP TO:

CERTAIN	
Gold Coins Before 1929	$35,000.00
Nickels Before 1946	$16,000.00
Silver Dollars Before 1936	$11,750.00
Half Dollars Before 1947	$5,500.00
Pennies Before 1919	$4,800.00
Dimes Before 1946	$4,750.00
Quarters Before 1941	$4,500.00
Half Cents Before 1910	$3,500.00
Lincoln Pennies Before 1940	$250.00

$500,000.00 SEARCH FOR RARE COINS! OLD AND NEW!

Stop spending valuable coins worth hundreds of dollars. New 1973 catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain half cent coins are worth up to $3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to 1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new 1973 catalogue. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. **SEND YOUR ORDER FOR THIS VALUABLE COIN CATALOGUE NOW!** Hold on to your coins until you obtain our catalogue. Send $1.00 plus 25¢ postage and handling

BEST VALUES CO., COIN DEPT. D–16
160 AMHERST ST., East Orange, N.J. 07019

MAIL MONEY-SAVING NO-RISK FREE TRIAL COUPON NOW!

BEST VALUES CO. COIN DEPT D–16
160 Amherst St.
East Orange, N.J. 07019

Rush your Latest 1973 Coin Catalogue listing the actual price range you will pay for United States Coins listed in the catalogue. I enclose $1. plus 25¢ postage and handling

Name .....

Address .....

City ..... State .....

YOUR MONEY WILL BE REFUNDED IN FULL IF YOU ARE NOT SATISFIED WITH THIS CATALOGUE

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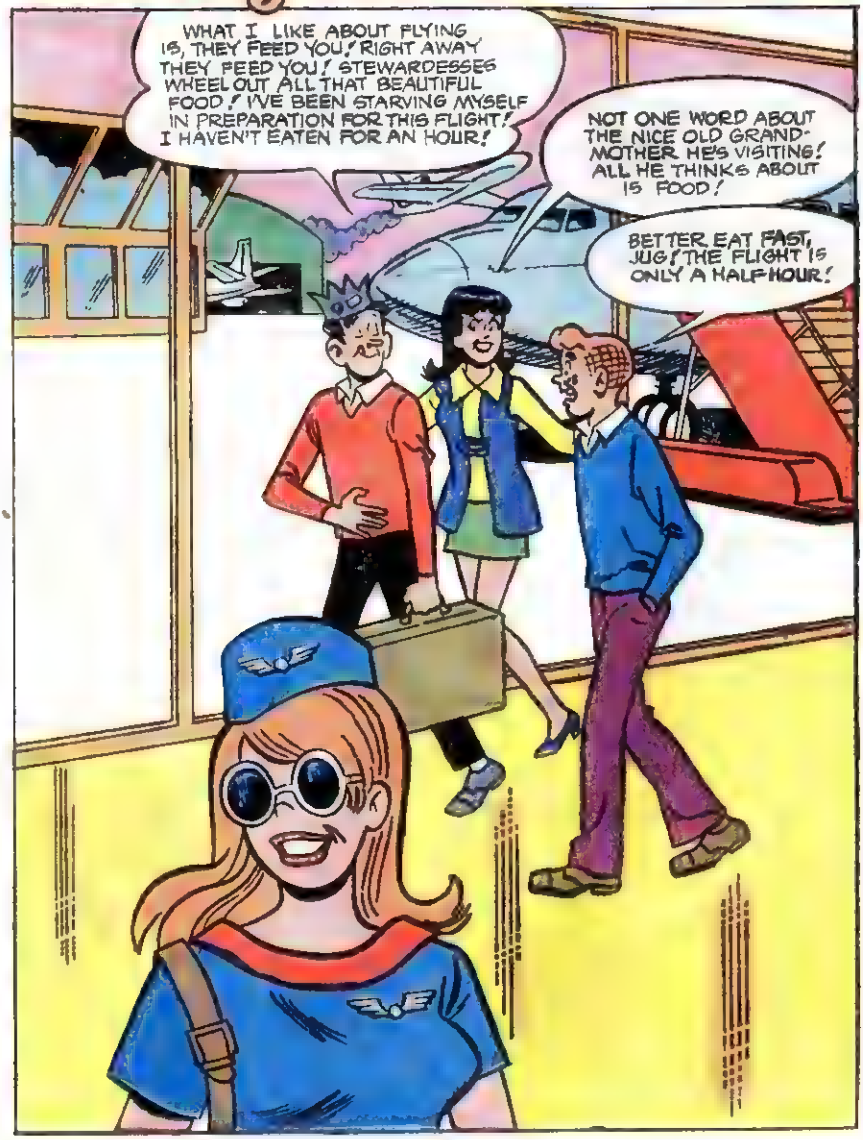
I'M Jughead FLY ME


WHAT I LIKE ABOUT FLYING IS, THEY FEED YOU! RIGHT AWAY THEY FEED YOU! STEWARDESSES WHEEL OUT ALL THAT BEAUTIFUL FOOD! I'VE BEEN STARVING MYSELF IN PREPARATION FOR THIS FLIGHT! I HAVEN'T EATEN FOR AN HOUR!
NOT ONE WORD ABOUT THE NICE OLD GRANDMOTHER HE'S VISITING! ALL HE THINKS ABOUT IS FOOD!
BETTER EAT FAST, JUG! THE FLIGHT IS ONLY A HALF-HOUR!

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DING! DING!
THIS IS IT!
IT IS?
CONGRATULATIONS, YOUNG MAN! YOU HAVE THE GOOD FORTUNE TO BE FLAPWING AIRLINE'S MILLIONTH CUSTOMER!
SO WHAT?
SO YOU WILL BE FLOWN TO EUROPE, FREE OF CHARGE ON FLAPWING'S NEWEST AND FASTEST "LEER" JET! THE JET SETS JET!
UKE WOW, MAN!
GAROOVY! WHAT'RE THEY SERVING?
"SERVING?" SURELY YOU JEST?
FWA
ONE DOESN'T EAT ON A "LEER" JET! THIS IS THE THRILL RIDE OF THE CENTURY! YOU WON'T EVEN HAVE TIME TO THINK OF FOOD!
MISTER, THEY HAVEN'T INVENTED ANY WAY TO KEEP ME FROM THINKING OF FOOD!
FWA
2

TM & © 2008 ARCHIE

SO HOOR HOWEBODY ELSE, I WANT MY DIN-DIN!
TRY IT! YOU'LL LIKE IT!
FWA
TSK! POOR JUG! ALL THAT ON AN EMPTY STOMACH!
HOW EMPTY CAN YOU GET IN AN HOUR AND A HALF?
HOW'S THAT FOR GREAT TIME? WE'RE OVER EUROPE ALREADY!
NEVER MIND THE TRAVELOGUE! WHEN DO WE EAT?
WELCOME YOUR CAR TO THE GRAND HOTEL AWAITS!
I HOPE THEY HAVE HOME GRAND FOOD! LET'S GO!
YOU ARE IN FOR A WEEKEND OF THE FABULOUS SIGHTS!
HOW ABOUT A WEEKEND OF FABULOUS MEALS?

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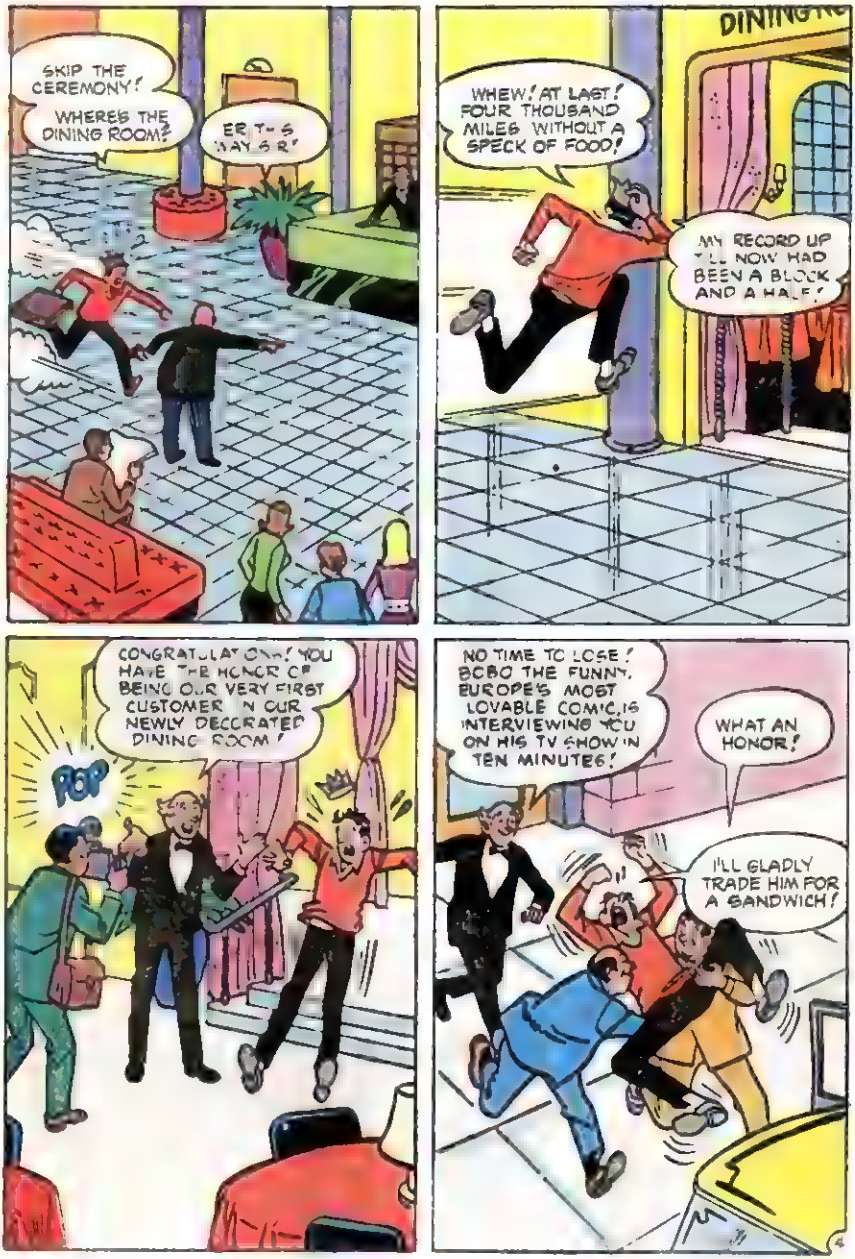
SKIP THE CEREMONY!
WHERE'S THE DINING ROOM?
ER T-S WAY S R'
WHEW! AT LAST! FOUR THOUSAND MILES WITHOUT A SPECK OF FOOD!
MY RECORD UP 'LL NOW HAD BEEN A BLOCK AND A HALF!
CONGRATULATIONS! YOU HAVE THE HONOR OF BEING OUR VERY FIRST CUSTOMER IN OUR NEWLY DECORATED DINING ROOM!
POP
NO TIME TO LOSE! BOBO THE FUNNY, EUROPE'S MOST LOVABLE COMIC, IS INTERVIEWING YOU ON HIS TV SHOW IN TEN MINUTES!
WHAT AN HONOR!
I'LL GLADLY TRADE HIM FOR A SANDWICH!

TM & © 2008 ARCHIE

HA,HA,HA! WELCOME OUR AMERICAN COUSIN ALL YOU BOBO FANS! IS THAT A NOSE JOB OR DID YOU BRING THE WASHINGTON MONUMENT WITH YOU? HA,HA,HA!
GROAN!
THAT WRAPS IT UP, BOBO, SIR, YOUR ROYAL FUNNINESS!
GET THAT SAD LOOKING COLONIST OUT OF HERE!
FOOD!
AND NOW TO THE ROYAL BALL WHERE YOU'LL DANCE WITH THE DEBUTANTES FROM ROYAL EUROPEAN FAMILIES WHICH GO BACK TWELVE CENTURIES!
GASP! IF ANY OF THEM GO BACK AS FAR AS THE KITCHEN, I'D LIKE A HAM ON RYE!
OH, IT WILL BE A GLORIOUS NIGHT, SIR! A NIGHT YOU'LL REMEMBER! FORTY TWO LOVELY BLUE BLOODS TO DANCE WITH!
DANCE? WITH GIRLS! WHAT A THING TO DO TO A STARVING MAN!
CONTINUED
5

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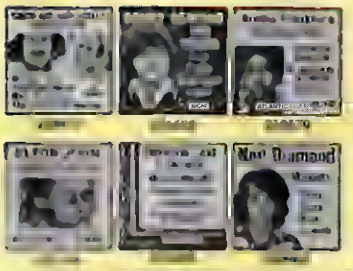
Any 14 of these

If you join now and agree to buy ten more records (at regular Club prices)

216341

221424



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hit records for $2.86

during the coming two years (you will have up to 300 records a month to choose from)

222125

222380

220988

219782

212852

220061

209973

222372

222117

207993

196248

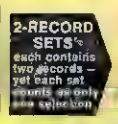
203539

220327

213926

202523

219691



216663

218446

211756

210438

219648

Yes, it's true! — If you join now, you may have ANY 14 of these records for only $2.86. Just mail the application at the right, together with your check or money order for $2.86, in exchange.

You agree to buy just ten records (at regular Club prices) in the coming two years — and you may cancel membership at any time after doing so.

Your own charge account will be opened upon enrollment . . . and the records you order as a member will be mailed and billed at the regular Club price of $4.98 or $5.98 each, plus processing and postage. (Multi-record sets are somewhat higher.)

You may accept or reject records as follows: every four weeks you will receive a new copy of the Club's music magazine, which describes the regular selection for each musical interest . . . plus hundreds of alternate selections.

- . . . **if you do not want any record** in any month, just return the selection card provided by the date specified
- . . . **if you want only the regular selection** for your musical interest, you need do nothing — it will be shipped to you automatically
- . . . **if you want any of the other records offered,** just order them on the selection card and return it by the date specified
- . . . **and from time to time** we will offer some special albums, which you may reject by returning the special dated form provided . . . or accept by simply doing nothing.

You'll be eligible for our bonus plan upon completing your enrollment agreement — a plan which enables you to get one record of your choice free (only 25¢ for processing and postage) for every one you buy thereafter. Act now — fill in and mail the application today!

Columbia Record Club
a service of Columbia House

COLUMBIA RECORD CLUB, Terre Haute, Indiana 47808

I am enclosing [illegible] as payment for the 14 records I have circled. Please accept my membership application. I agree to buy ten records during the coming two years, and may cancel my membership at any time thereafter. If I continue, I'll be eligible for your bonus plan.

Send these 14 records I have circled
check or money order for $2.86

All records will be described in advance in the Magazine, sent on approval. If I do not want any record I will follow the selection procedure. I need not buy any record unless I order it, and I may cancel my membership at any time after I buy the regular selection for my musical interest. I need do nothing and will be sent automatically. From time to time I will be offered special albums which I may accept or reject by using the dated form provided.

MY MUSICAL INTEREST IS (check one only):

☐ Rock ☐ Hollywood ☐ Classical

Mr.
Miss
Mrs.
Please print First Name Initial Last Name

Address

City

State Zip

Do you have a telephone? (check one) ☐ YES ☐ NO

APO/FPO addresses: write for special offer

(BS-Z) EG3

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BRUNHILDA! YOU'RE NEXT!
CHOMP! JUST LET ME FINISH THIS SNACK!
FOOD? THEY'VE GOT FOOD HERE?
AT THE ROYAL BALL? THE WORLD'S FINEST CHEFS COMPETE IN THIS LITTLE WINGDING!
ONE BITE, MAN! I CAN'T DANCE ON AN EMPTY STOMACH!
YOU DON'T DO TOO WELL ON A DANCE FLOOR, EITHER!
ALL THE GREAT POWERS OF EUROPE ARE REPRESENTED ON THAT LINE, SON! DO YOU KNOW WHAT WOULD HAPPEN IF YOU NEGLECTED ONE?
YEAH! SHE WOULDN'T GET SORE FEET!
WHEN CAN I EAT?
WHAT, EAT? KEEP DANCING! WHAT DO WANT TO DO, START WORLD WAR III?
I'LL NEVER MAKE IT!

TM & © 2008 ARCHIE

THE PARTY'S OVER! THAT'S IT YANK! TIME TO GO HOME!
I DANCED WITH ALL OF THEM! CAN I EAT NOW?
AT THIS HOUR? THE TABLES WERE CLEARED HOURS AGO!
EEP! DAWN COMING UP! I DANCED ALL NIGHT! THE END IS NEAR! I THINK MY STOMACH DIED!
SNIFF! SNIFF! BREAD! FRESHLY BAKED BREAD!
DO YOU TAKE AMERICAN MONEY?
HAVE WE EVER REFUSED?
Ye Olde Bun & Bagel Bake Shoppe

TM & © 2008 ARCHIE

HEY! THE YANK WON THE LUCKY LOAF! THE CONTEST IS OVER! CALL THE NEWSPAPERS!
OH, NO! NO! NO! NO!
COME BACK! YOU DONT UNDERSTAND!
FOR WEEKS THE WHOLE COUNTRY HAS BEEN WAITING FOR SOMEONE TO PICK THE LUCKY LOAF AND WIN THE FABULOUS PRIZE!
NO! NO! I CANT AFFORD TO WIN AGAIN!
8

TM & © 2008 ARCHIE

NO MORE PRIZES! JUST LET ME EAT!
BUT THAT'S WHAT THE PRIZE IS!
HUH?
A DINNER OF YOUR CHOICE! ANYWHERE IN THE WORLD! YOUR JET IS WARMING UP NOW!
FOOD?!?
NO LIMIT! ANYWHERE YOU WANT! NAME IT AND WE'LL FLY YOU THERE!
RIVERDALE!
RIVERDALE? WHERE'S THAT?
YOU JUST FLY! I'LL TELL YOU WHERE TO TURN!
9

TM & © 2008 ARCHIE

I NEVER HEARD OF ANY FAMOUS RESTAURANT IN RIVERDALE, MR. JONES!
I KNOW A NICE LITTLE PLACE!
TAXI!
WAIT FOR ME!
TAXI
WHAT'S THIS? I DON'T SEE ANY SIGN!
THIS IS THE JONES HOUSE!
YOUR OWN HOME? ALL THE FAMOUS RESTAURANTS TO CHOOSE FROM AND YOU PICK YOUR OWN HOME?
CHOMP! GULP! SMACK! I DIDN'T WANT TO BE FANCY! I JUST WANTED TO BE SURE!
CHEE-EE! CRAZY AMERICANS!
CHOMP!
CHAW!
CRUNCH
END

TM & © 2008 ARCHIE

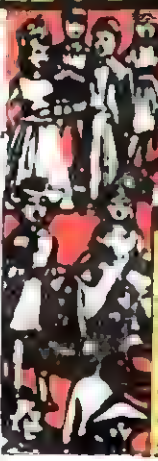
100 LITTLE DOLLS ALL FOR $1.50

Don't shake your head in disbelief! This is TRUE! For only 1½ CENTS EACH you can give that little girl the most thrilling present of her life. This set of ONE HUNDRED DOLLS for only $1.50 — 1½ CENTS EACH—

Baby Dolls—Nurse Dolls—Dancing Dolls
Costume Dolls—Ballerina Dolls—Mexican Dolls
Indian Dolls—Clown Dolls—Cowboy Dolls
Bride Dolls—Groom Dolls—and many more.

The wonder of this unprecedented offer is that every doll is made from beautiful high-quality Styrene plastic and hard synthetic rubber. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS and many more in lilliputian cuteness. Your daughter or your niece or the cute child next door will love you for this gift. She will play with them for months and not grow weary of them. What a family for a little girl. Just think of it — 100 exquisite little dolls — in beautiful high-impact styrene plastic and hard synthetic rubber at this unbelievable price!

So fill out the coupon below. Order as many sets as you have little girls to give them to. Enclose $1.50 for each 100 doll set you order. And even at this amazing bargain you take no risk. If you don't go absolutely wild over this bargain, just send the Dolls back and we will promptly refund your money.



Our Guarantee

HERE IS WHAT THESE DOLLS ARE MADE OF

People seeing our ad, and not believing we can give such value, write us to ask what our 50 Dolls are made of. "Are they paper dolls or rag dolls" they ask. NEITHER! Each and every one of our 50 dolls is made of Genuine STYRENE and SYNTHETIC RUBBER, expertly molded in true dimension [illegible] each come out of an individual mold, manufactured out of high-impact styrene to resist breakage and to keep its proportions. They are truly delightful dolls with [illegible]

MAIL COUPON TODAY!

Mail 100 DOLL CO. Dept. #06 160 Amherst Street
East Orange, New Jersey 07019

[illegible] add 50c for postage and handling per set. [illegible]

Name ...
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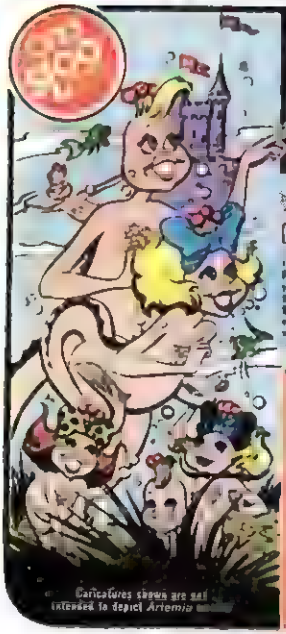

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Archie CLUB NEWS

ARCHIE CLUB MEMBERS, send in your news reports and be eligible to win cash prizes in the Archie Series Magazines. Please address all letters and postcards to ARCHIE CLUB NEWS, 1116 First Ave., N.Y., N.Y. 10021.

JUGHEAD NO.213 FEB. MEMBERSHIP — TWENTY-FIVE CENTS

FIRST PRIZE — $5.00

REPORTER
TOM TROUGHTON
Rt. #6 Box 6198
Nampa, Idaho 83651

Dear Archie,

I would like to make a report on the ocean. Most people think that the ocean is all salt water. But it isn't! A lot of fresh water is found in the ocean! Most of the fresh water can be found at the mouths of the big rivers. This fresh water is lighter than salt water and it is carried as far as two hundred miles from shore.

The Sargasso Sea is part of the Atlantic Ocean. It is situated at about 25 to 35 degrees North latitude and 40 to 70 degrees West longitude. It is a vast oval shaped area. It extends from about 500 miles east of Florida and from the West Indies to the middle of the Atlantic.

The Sargasso Sea is named for the masses of floating seaweed, Sargasso Weed, which drift over its surface.

SECOND PRIZE — $3.00

REPORTER
JEANINE GREENAMYER
Tongass Apt. 705
119 Austin St.
Ketchikan, Alaska 99901

Dear Archie,

I'm writing to tell you about where I live. I live in Ketchikan, Alaska. Ketchikan is on an island. August is called the rainy season here, but it is rainy all year round. We don't have igloos or polar bears, but Eskimos, who are also called native Alaskans, live here. I've heard that Ketchikan has the largest harbor in Southeastern Alaska. We have a nice ferry terminal and four ferries.

Well, just one more thing, I'll never stop reading Archie Comics!

THIRD PRIZE — $2.00

REPORTER
JEFF BARNESON
686 Glenside Drive
Lafayette, Calif. 94549

Dear Archie,

I'd like to tell you about my dog, Emmy

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Lou. She is a Lhasa Apso, which is a breed of dog from Tibet. About a thousand years ago this breed guarded palaces in the rocky mountains of Tibet. At eight weeks old these dogs are about the size of a large squirrel. They grew long, silky coats which kept them from freezing in Tibet. Their coats come in three main colors. These are taffy gold, dark brown, and black and white. My dog is black and white. They are rugged dogs and make great watchdogs. They become very attached to their masters. They also learn very quickly. Oh, before I say good-bye, Arch, tell Hot Dog, Emmy says "Hi!"

FOURTH PRIZE — $1.00

REPORTER
SANDY JINKINS
10035 Faywood
Bellflower, Calif. 90706

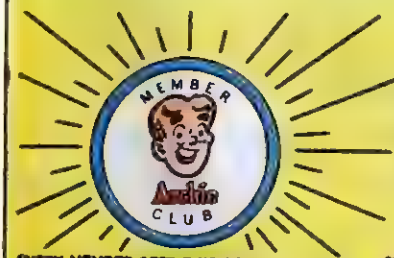
Dear Archie,

I think colors mean a lot to the world. I decided to write you about the colors I picked for the Archie gang!

Archie is brown because he is down to earth and knows where he stands. I decided on green for Veronica, because she is rich and she gets very jealous. Betty was easy! The only color for her is red, the color of the heart. She's crazy about Archie. Big Moose was very difficult, but I finally decided on yellow, the color of his hair which is as close as I can get to his brains.

Reggie is silver, closest I could get to a mirror. He's always looking in one! Jughead would have to be every color because food isn't just one color. Last but not least is Sabrina and the only color for her is white, because she is an angel in witch's clothing! She is always on hand to help out when trouble's around!

Well, I guess that's all!



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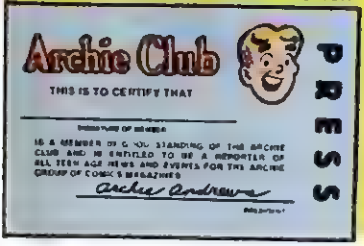

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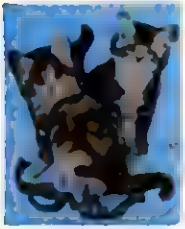

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Jughead MANNERS and MADNESS

OH, PLEASE! DO GO AHEAD OF ME! HOW IS EVERYBODY TODAY? ISN'T IT A LOVELY DAY?
D-UH! IT LOOKS LIKE JUG, BUT IT TALKS FUNNY!
IT'S JUGHEAD, BUT I THINK HE'S USING SOMEONE ELSE'S MANNERS!
HI, REGGIE! YOU'RE LOOKING GREAT... AS USUAL!
NOW WHAT DID THAT WISE GUY MEAN BY THAT?

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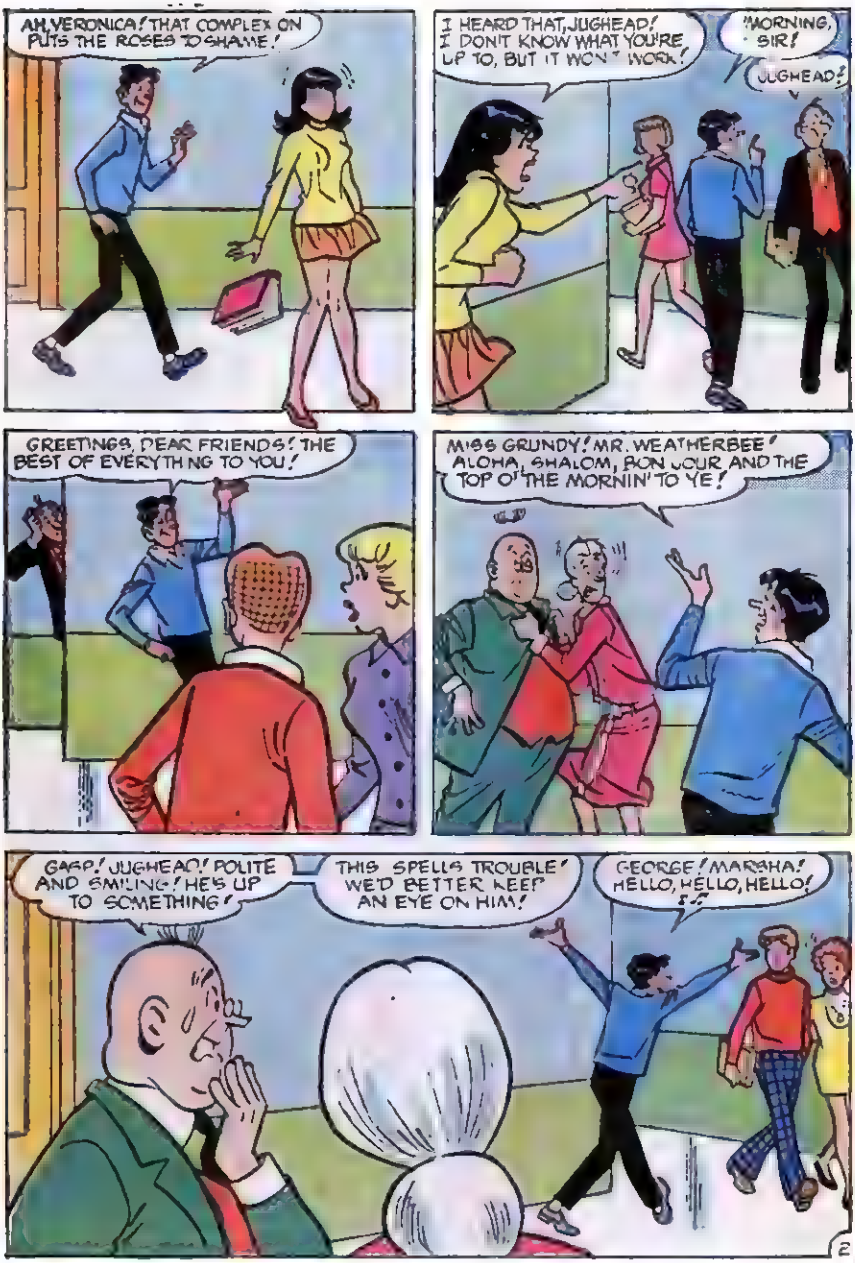
AH, VERONICA! THAT COMPLEX ON PUTS THE ROSES TO SHAME!
I HEARD THAT, JUGHEAD! I DON'T KNOW WHAT YOU'RE UP TO, BUT IT WON'T WORK!
'MORNING, SIR!
JUGHEAD!
GREETINGS, DEAR FRIENDS! THE BEST OF EVERYTH NG TO YOU!
MISS GRUNDY! MR. WEATHERBEE! ALOHA, SHALOM, BON JOUR AND THE TOP O' THE MORNIN' TO YE!
GASP! JUGHEAD! POLITE AND SMILING! HE'S UP TO SOMETHING!
THIS SPELLS TROUBLE! WE'D BETTER KEEP AN EYE ON HIM!
GEORGE! MARSHA! HELLO, HELLO, HELLO!
2

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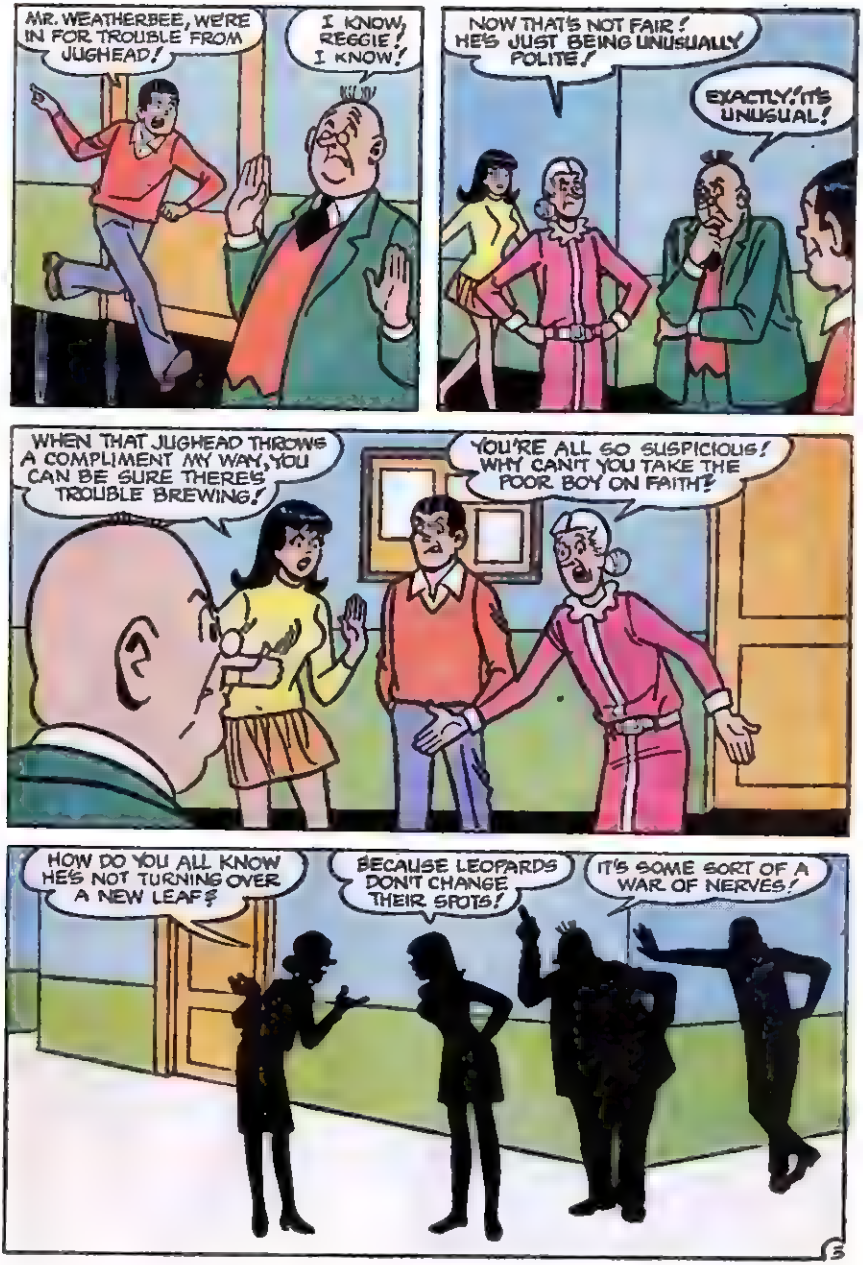
MR. WEATHERBEE, WE'RE IN FOR TROUBLE FROM JUGHEAD!
I KNOW, REGGIE! I KNOW!
NOW THAT'S NOT FAIR! HE'S JUST BEING UNUSUALLY POLITE!
EXACTLY! IT'S UNUSUAL!
WHEN THAT JUGHEAD THROWS A COMPLIMENT MY WAY, YOU CAN BE SURE THERE'S TROUBLE BREWING!
YOU'RE ALL SO SUSPICIOUS! WHY CAN'T YOU TAKE THE POOR BOY ON FAITH?
HOW DO YOU ALL KNOW HE'S NOT TURNING OVER A NEW LEAF?
BECAUSE LEOPARDS DON'T CHANGE THEIR SPOTS!
IT'S SOME SORT OF A WAR OF NERVES!
5

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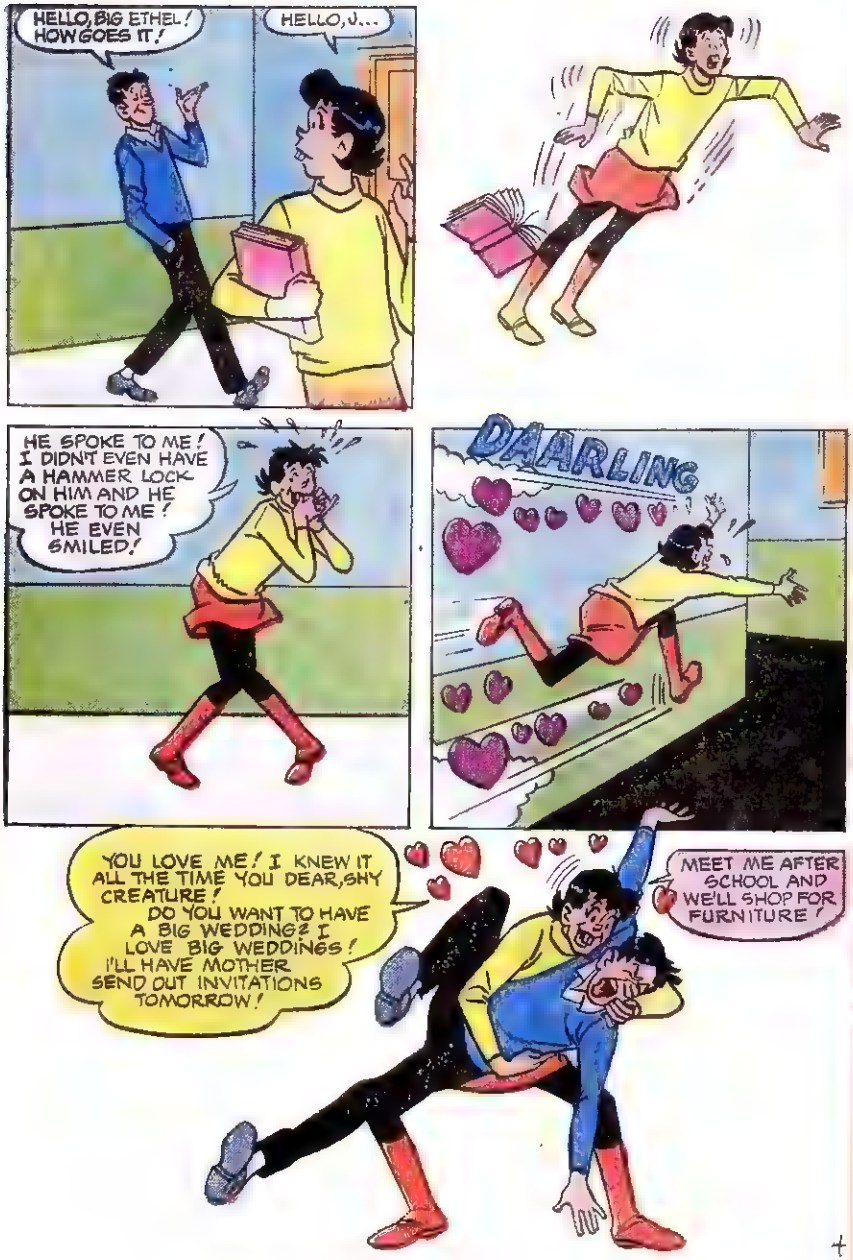
HELLO, BIG ETHEL! HOW GOES IT!
HELLO, J...
HE SPOKE TO ME! I DIDN'T EVEN HAVE A HAMMER LOCK ON HIM AND HE SPOKE TO ME! HE EVEN SMILED!
DAARLING
YOU LOVE ME! I KNEW IT ALL THE TIME YOU DEAR, SHY CREATURE! DO YOU WANT TO HAVE A BIG WEDDING? I LOVE BIG WEDDINGS! I'LL HAVE MOTHER SEND OUT INVITATIONS TOMORROW!
MEET ME AFTER SCHOOL AND WE'LL SHOP FOR FURNITURE!

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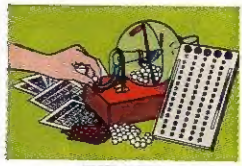

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